FUTURE CALEDON OFFICIAL PLAN

Official Plan Phase 2 and 3: Engagement Summary

November 24, 2022

TOWN OF CALEDON

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EXECUTIVE SUMMARY

This Engagement Summary Report documents the engagement activities completed during Phase 2 and Phase 3 of Future Caledon: Caledon's Official Plan Review (OPR). Phase 2 occurred from early Fall 2021 to early Winter 2022 and Winter 2022 to Spring 2022. This report summarizes all feedback from the community, stakeholders, and government agencies.

INTRODUCTION

The Town of Caledon is developing a new Official Plan, a road map to manage growth to 2051. The Official Plan identifies/outlines policies and strategic pillars for realizing the Town's vision and goals.

The reason for undertaking a review of the Town's Official Plan is three-fold:

- The Town is required to review its Official Plan in accordance with the requirements of the *Planning Act* to ensure consistency and conformity with provincial legislation and provincial plans;
- The Region of Peel is undertaking a Municipal Comprehensive Review (MCR) to comprehensively implement the policies of the Growth Plan and guide the Region's population and employment growth to 2051. The Town's Official Plan is required to be updated within one year of Provincial approval of the Region's Official Plan; and,
- The context within which the Town continues to evolve has changed since the in-effect Official Plan was prepared and adopted.

The Official Plan work program consists of four phases which resulted in a detailed review, and the preparation of a new Official Plan. The phases are outlined below in more detail.

- **Phase 1: Visioning and Consultation, and Background Review** – resulted in a community vision and a summary of community priorities. The vision and summary of community priorities helped to inform planning policy directions by establishing what the community values and how the Town is envisioned to evolve over the 2051 planning horizon. This phase focused on data collection and the review of background information required to advance the OPR.
- **Phase 2: Summary** – involved the synthesis of inputs from various documents, studies, and reports to address the key themes related to growth management, the natural environment, healthy and complete communities, natural resources, and general technical and housekeeping matters.
- **Phase 3: Policy Development** – included the development of policy directions, technical writing and a new and accessible format for the updated draft Official Plan.
- **Phase 4: Draft New Official Plan** – involves reviewing and updating the draft policies of the new Official Plan based on feedback from the public, Council, stakeholders, landowners, agencies and the Region.



Figure 1: Engagement Program in the Official Plan process

ENGAGEMENT PROGRAM

In 2019, Town Council endorsed a Communications Plan and Work Program for the Official Plan prepared by WSP and The Letter M. As a result of the COVID-19 pandemic, the Town paused engagement activities from March 2020 to August 2021. Refinements to the schedule and consultation approach were applied to the work program to advance work on the Official Plan and engage in community and stakeholder consultation, while being mindful and sensitive to the circumstances related to the COVID-19 pandemic.

Consultation activities were digitally adapted to engage stakeholders and the public, adhering to Public Health restrictions and guidelines. In-person engagement events were undertaken as restrictions lifted in the spring of 2022 and are described herein.

The Project Team engaged approximately 200+ stakeholders in Phase 2 and Phase 3 of the Official Plan. **Table 1** and **2** on page 15 of this report identifies the tools and tactics used by the project team to engage participants and receive feedback and input during the Official Plan Review process. Greater detail regarding these tools and methods, as well as the communications channels used to promote these events, can be found throughout this report.

COMMUNICATIONS ENGAGEMENT OVERVIEW

A comprehensive communications program was executed in Phases 2 and 3 to raise awareness for the OP study process, encourage online participation, and encourage the public

to register for virtual public meetings and events. The following communication methods were used to solicit input from the public:

- Town of Caledon Newsletter;
- Email sent to all members of the public who registered for information on *HaveYourSayCaledon.ca*;
- Social Media;
- Newspaper advertisements (Caledon Enterprise, Caledon Citizen, Erin Advocate, Georgetown Independent, Orangeville Banner, Vaughan Citizen and Brampton Guardian); and,
- Media releases.

The full list of promotional efforts is captured in **Table 3** (page 21). Further details on the communication methods are provided herein.

INDIGENOUS ENGAGEMENT

Fostering deeper relationships with Indigenous communities on matter of mutual interest and concern will help the Town become better neighbours and partners. The Provincial Policy Statement (2020) recognizes, “the importance of consulting with Aboriginal communities on planning matters that may affect their Section 35 Aboriginal or treaty rights.”

On March 21, 2022, the Town of Caledon contacted five Indigenous Communities. On March 25, 2022, the Town contacted the Indigenous Communities notified as part of the March 21st circulation, offering to arrange a meeting to discuss the Official Plan Review further.

A meeting was held with Six Nations of the Grand River First Nation on June 3 to discuss feedback on the draft Official Plan. Mississaugas of the Credit First Nation provided their feedback to Caledon staff. When contacted, the Metis Nation of Ontario communicated that they did not have interest in participating. Contact with Indigenous groups interested in the Official Plan will continue.

WHAT WE HEARD

Public feedback received to date on the Official Plan Review has been organized under the Official Plan Review pillars and summarized. The pillars of the Official Plan are:

- Address Climate Change in Everything We Do;
- Protect Our Agricultural Lands;
- Preserve our Environmental Areas;
- Conserve our Cultural Heritage;
- Manage our Aggregate Resources;
- Protect and Nurture our Rural Communities;

- Manage and Support Growth for Our Long-term Benefit;
- Create Healthy and Complete Neighbourhoods;
- Design Great Urban Places;
- Create High Quality Mobility Options;
- Pursue Housing Affordability;
- Support Strategic and Innovative Economic Opportunities; and,
- Strategically Manage our Civic Infrastructure.

Appendix C contains further details on the responses and tools used in Phase 2 and 3 of the Official Plan Review. Furthermore, public comments from the Town's April 11th, 2022, Planning and Development Committee Meeting can be found in **Appendix E.**

Public comments received by the Town after the posting of the Planning and Development Committee Meeting are in **Appendix F**.

The following comments were received with respect to each of the Pillars in the Town's Official Plan:

Pillar No. 1: Address Climate Change in Everything We Do

- Develop and implement clear Green Development Standards in the Town.
- Support the retrofitting of existing buildings to certain standards and environmental compliances, such as using climate friendly building materials.
- Encourage policies that reduce greenhouse gas emissions and protect the environment while supporting the forecasted population growth for the Town.
- Investigate policies that encourage decarbonization, such as electrical infrastructure and electric vehicles.
- Incorporate renewable energy systems into the development of new neighbourhoods and residential buildings.
- Increase the number of charging stations (Level 2 and DC fast charging).
- Establish greenhouse gas emissions reduction targets for industries specific to the Town's local employment lands.

Pillar No. 2: Protect Our Agricultural Lands

- Respect agricultural lands being used/converted to non-agricultural uses, such as warehousing/logistics.

Pillar No. 3: Preserve Our Environmental Areas

- Prevent the loss of wildlife habitat due to development encroaching into woodlots and the removal of mature trees.
- Consider converting small forests into green spaces.
- Support the protection of environmentally sensitive lands and wetlands, lakes, and watersheds.

Pillar No. 4: Conserve Our Cultural Heritage

- Encourage policies in the Official Plan which extend to heritage landscapes (e.g., tree protection; vestige hedgerows), as trees/natural landscapes support heritage character and the environment.
- Ensure that there are policies in the Official Plan for the preservation of the character and cultural heritage/small town "feel" of the Town.
- Consider policies in Chapter Six (block plan policies), which are intended to implement the vision of a Secondary Plan and extend these policies to certain heritage properties or building materials.
- Protect Caledon's rural roots and cultural heritage.
- Ensure that new development is compatible within existing communities. Improve Official Plan policies to address compatibility.
- Concern for the impact of large-scale developments throughout the Town and the need for unity throughout all communities.

Pillar No. 5: Manage our Aggregate Resources

- Investigate extending Green Development Standards to aggregate developments.
- Clarification was requested for the Aggregate Policy Review.
- Comments were received expressing concern regarding the negative effects on the environment from quarrying activities and were interested in knowing how policies would limit aggregate operations in environmentally sensitive areas.

Pillar No. 6: Protect and Nurture Our Rural Communities

- Develop design guidelines that maintain rural character in rural areas and standards that encourage quality building materials in new development.
- Promote and prioritize the role of the Town's rural and natural heritage within the Region.
- Concern on the balance between achieving growth targets and protecting natural heritage.

Pillar No. 7: Manage and Support Growth for Our Long-term Benefit

- Clarify and strengthen the role Secondary Plans play in future development, such as in New Community Areas.
- Discussions on Community Benefit Charges, the timelines of new development within the Town, and Secondary Plan phasing plans.
- Investigate what measures can be included to ensure that the Official Plan maximizes land use so that the protected 80% lands within Provincial Plan areas in the Town remain undeveloped.
- Request for further clarity in the Plan in accounting for future growth and how current agricultural lands can be protected.
- Caledon East needs a Village Plan with drainage and flood plain information so that businesses can assess the capital costs for future development.
- Build new public high schools, as well as college and university campuses to support the future Caledon population.

Pillar No. 8: Create Healthy and Complete Neighbourhoods

- Participants would like to better understand the phasing of the future developments in south Caledon.
- Include policies for aging seniors, such as suitable housing forms and options.
- Ensure that there are policies in the Plan that support community gardens.
- Encourage the development of parks in rural developments.
- Encourage inclusive policies that take into consideration levels of accessibility.
- Address the needs of current residents who want to age-in-place.
- Ensure policies and implementing zoning are inclusionary and not exclusionary
- Wording should be added to the Future Caledon Official Plan to recognize the population of persons with intellectual disabilities, to ensure both physical accessibility and access to recreational programs and activities within the community.
- Improve walkability and encourage policies that allow for amenities and services within walking distance of neighbourhoods (splashpads, basketball courts, libraries, community centres and meeting places, and dog parks). Additionally, more stores can be located within walking distance, like coffee shops, grocery stores, restaurants, and others.
- Increase the number of greenspaces required within new developments.
- Support for residential development in already developed areas so that they can support more businesses and services.

Pillar No. 9: Design Great Urban Places

- Encourage specific design guidelines.
- Take light pollution into consideration when planning development to protect the night sky.
- Clarify design guidelines and building materials for exteriors, noting that specific policies do exist for design guidelines and urban design guidelines may include specifics around building materials. Town-wide design guidelines are being reviewed to include feedback.

- Turn unused spaces and buildings into new cultural hubs, local studios, or galleries, such as the Cheltenham Brick Works.
- Turned unused landscapes into parks and recreation spaces, for example, a former aggregate pit can be rehabilitated to create a unique park or sporting venue.

Pillar No. 10: Create High Quality Mobility Options

- Encourage complete communities throughout Caledon, specifically in new areas that are being developed or redeveloped (Bolton; Mayfield West).
- Address impacts to the community, local agriculture and transit that may result from the Caledon GO station at the intersection of Gore Road and King Street.
- Further clarity required regarding the role of Corridors in the Town structure, their role in connecting the community as Caledon grows, particularly the East-West urban corridor designation, north of Mayfield and their role in the Secondary Plan.
- Concern was expressed regarding the GTA West highway's impacts on Caledon's wetlands, lakes, and watersheds. Some participants vocalized support due to the amount of growth and the need to safely accommodate truck traffic and the movement of goods.
- Support was expressed for traffic calming measures and road safety throughout the Town in the design of public streets.
- Participants noted that more information is needed regarding the GTA west corridor related to the environmental assessment and the impact this corridor may have on local transit.
- Comments raised on how the GTA west corridor would connect to specific villages and hamlets, such as Valleywood.
- Interest in seeing local transit routes improved as growth continues.
- Inquiry regarding Gore Road and King Street improvements and if this work is being prioritized to help accommodate growth.
- Support for a more connected transit network, with greater connectivity between villages and hamlets. Inglewood was identified as having a strong active transportation community and would benefit from further infrastructure and facilities.
- A need was identified for stronger transit services for people employed in the industrial areas of Bolton and that it would be beneficial to connect to other towns, such as Halton Hills.
- Transit station suggestions were also made, including adding GO stations along the GTA West corridor, and having a transit service use the 427 to connect to Kipling Subway Station.
- Participants inquired about placement of the GTA West corridor on Draft Official Plan maps and wanted to understand if the plan did account for this future transportation corridor.
- A need to address missing sidewalks in Caledon through proper paving so that pedestrians can walk safely. It was noted that paved sidewalks are particularly important for enabling pathways to be salted and plowed in winter.
- More multi-use paths that support both cycling and pedestrian uses and connecting paths between neighbourhoods, hiking trails, and green spaces.

- Better signage to remind vehicles to slow down as they drive in downhill areas. It was noted that some areas may need traffic lights installed to slow traffic.
- Improve lighting in trails and paths between neighbourhoods so that users, particularly children, can feel safe walking in the evening.

Pillar No. 11: Pursue Housing Affordability

- Encourage more diverse housing options, such as affordable housing and less single and semi-detached homes.
- Use incentives to further encourage affordable housing, as well as how the implementation of affordable housing be accelerated.
- Housing affordability should be emphasized as being necessary in the creation of mixed use neighborhoods.
- Language can be added to strengthen the tools available to the Town to foster the development of various forms of affordable housing, supportive housing, and creative housing options within community neighbourhoods. Concern with the lack of affordable housing options available to persons with intellectual disabilities.
- A need for affordable seniors' residences in Caledon so that seniors can age-in-place.

Pillar No. 12: Support Strategic and Innovative Economic Opportunities

- Set out policies that recognize the importance of diverse employment.
- Support resilient employment plans, reduce warehousing, and take action against prohibited employment uses.

Pillar No. 13: Strategically Manage our Civic Infrastructure

- Timing of development with municipal servicing, it was noted by the Town that in Caledon, the Region of Peel provides water and wastewater services. When a new Official Plan is prepared, a Master Plan is created to support that which includes service.
- Phasing of services and the role of the Region of Peel's Master Servicing Plan, which identifies at a high level, how the new growth areas will be serviced and how there are policies within the draft Official Plan that dictate that developments proceed once they are serviced, with some exceptions. It is preferred that services are in place before the full development is complete
- Encourage development and intensification in areas with existing infrastructure, such as southern Caledon.
- Manage stormwater in a fiscally responsible way.
- Support a phasing plan for infrastructure to ensure that there are provisions throughout new settlement lands. Participants also had comments on the status of infrastructure provision throughout new settlement lands. Participants were interested in the phasing plan and the timing for the completion of this plan.

NEXT STEPS

This Engagement Summary documents what was heard over the course of Phase 2 and Phase 3 of the Town's Official Plan Review. Feedback received on the draft Official Plan and key policy areas will be used to ensure that the Plan accurately captures the various needs of the Town.

The deadline for written comments on the draft Official Plan was April 20, 2022, and the input will be used to refine the Plan prior to submission to Council.

The Official Plan is anticipated to go to Council for Council Adoption in mid 2023.

INTRODUCTION

1.1 PURPOSE OF THIS REPORT

This Engagement Summary Report (the "Report") documents the engagement activities completed during Phase 2 and 3 of the Town of Caledon's Official Plan Review.

1.2 PROJECT BACKGROUND

The Town of Caledon ("the Town") is located within the Region of Peel and is a geographically diverse municipality covering over 700 square kilometres. The Oak Ridges Moraine and parts of the Niagara Escarpment, two major river systems, the Credit and the Humber Rivers form the basis on which the socio-economic fabric of the Town of Caledon has evolved.

The Town is creating a new Official Plan (OP), a road map to 2051. The new Official Plan will embrace Caledon's community charm while preparing the Town to manage forecasted growth over the short, medium and long term. The Town has undertaken, and continues to undertake, a community-wide engagement program throughout all four phases of the Official Plan Review process.

1.3 WHY IS THE TOWN UNDERTAKING AN OFFICIAL PLAN REVIEW?

Official Plans are guided and developed under a framework established by the Province of Ontario to ensure that short- and long-term growth is coordinated in a manner that meets local social, economic, built and natural environment needs and aspirations. Official Plans must be consistent with the Provincial Policy Statement (PPS) 2020, issued under the *Planning Act,* and must conform with any applicable Provincial and Regional Plans, including the 2020 consolidated Growth Plan for the Greater Golden Horseshoe, the Oak Ridges Moraine Conservation Plan (2017), the Greenbelt Plan (2017), Niagara Escarpment Plan (2017) and the new Region of Peel Official Plan (2022), as they relate to the Town of Caledon. These overarching policy documents provide direction to the Town on land use planning matters.

An Official Plan (OP) is developed with input from the community. The Town's OP expresses the Vision and priorities of the community and contains policies that direct growth and development within the Town, while protecting important natural resources and cultural features. Overall, Official Plan policies establish:

- Where new housing, employment opportunities, offices and retail will be located;
- What community services, such as roads, transportation, utilities, parks, trails, and schools will be needed to accommodate growth and develop healthy and sustainable communities;
- Where, how, and in what order, parts of the community will grow;
- How to promote economic development and develop community improvement initiatives;

- How to protect and conserve cultural heritage resources; and,
- How to protect the Town's agricultural lands and environmentally sensitive areas.

1.4 WHAT POLICIES AND LEGISLATION MUST CALEDON CONSIDER?

The reason for undertaking a review of the Town's Official Plan is three-fold:

- The Town is required to review its Official Plan in accordance with the requirements of the *Planning Act* to ensure consistency with the PPS, 2020 and to ensure conformity with the 2019, Growth Plan for the Greater Golden Horseshoe, including Amendment 1 (2020), applicable Provincial Plans, and the Region of Peel Official Plan;
- The Region of Peel initiated a work program in 2013 to undertake a Municipal Comprehensive Review (MCR) to comprehensively implement the policies of the Growth Plan and guide the Region's population and employment growth to 2051. The Town's Official Plan is required to be updated within one year of the approval of the Region's Official Plan; and,
- The context within which the Town continues to evolve has changed since the current Official Plan was prepared and adopted (adopted in 1979, and last comprehensive update was in 2018).

The Town has identified key issues to be addressed under key theme areas in alignment with Peel Region's 2051 MCR as demonstrated in **Figure 1**.

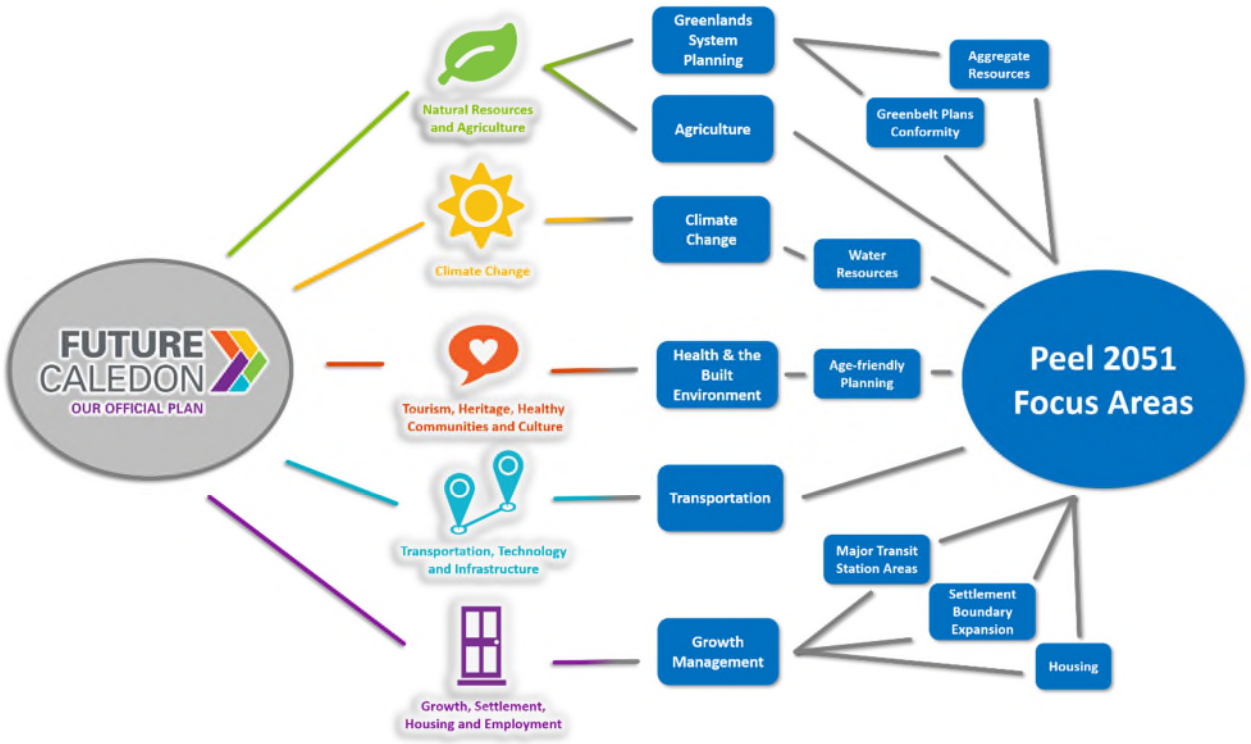


Figure 1: Future Caledon Focus Areas and Peel MCR 2051 process

1.5 HOW IS THIS PROCESS BEING COMPLETED?

The Official Plan work program consists of four phases which will result in a detailed review and the preparation of a new Official Plan as outlined below and in **Figure 2**:

- **Phase 1: Visioning and Consultation, and Background Review** – resulted in a community Vision and a summary of community priorities. The Vision and summary of community priorities helped to inform planning policy directions by establishing what the community values and how the Town is envisioned to evolve over the 30-year planning horizon. This phase focused on data collection and the review of background information required to advance the OPR.
- **Phase 2: Summary** – involves the synthesis of inputs from various documents, studies, and reports to address the key themes related to growth management, the natural environment, healthy and complete communities, natural resources, and general technical and housekeeping matters.
- **Phase 3: Policy Development** –the development of policy directions and a new and accessible format for the updated draft Official Plan.
- **Phase 4: Draft New Official Plan** – involves the technical writing, reviewing, evaluating, and implementing policies for the new Official Plan.

The work completed as part of Phase 2 and 3 is presented in this summary report.

1.6 COMMUNITY ENGAGEMENT DURING COVID-19

In 2019, Town Council endorsed a Communications Plan and Work Program prepared by WSP and The Letter M for the Official Plan. As a result of the COVID-19 pandemic, the Town paused engagement activities from March 2020 to August 2021. In November 2020, changes to the initial work program were required to account for the COVID-19 restrictions. Refinements to the schedule and consultation approach were applied to advance work on the OP and engage in community and stakeholder consultation, while being mindful and sensitive to the circumstances related to the COVID-19 pandemic.

A revised Communications and Engagement Strategy was prepared by WSP in Spring 2021 to reflect the change in schedule. The purpose of the Strategy was to provide Town Staff with a detailed overview of the roles and responsibilities, engagement tactics, and detailed approach for engaging the public, Town staff, agencies, Indigenous communities and stakeholders in the Official Plan process. Consultation activities were adapted to engage stakeholders and the public digitally and in-person gatherings, adhering to Public Health restrictions and guidelines. In-person engagement events were undertaken as restrictions lifted in the spring of 2022 and are expected to continue throughout 2022, as further described in Section 2.1.

ENGAGEMENT PROGRAM

The new Official Plan will be written through a four-phase process. At each phase, the community and stakeholders provided their input on their vision for the future of Caledon, policy directions, growth management, Town structure, and emerging draft objectives and policies. The engagement phases are outlined in **Figure 2**.



Figure 2: Engagement Program in the Official Plan process

2.1 ENGAGEMENT PROGRAM OVERVIEW

This section outlines the engagement and communications tools and methods used to generate project awareness and collect input from the community to inform the Project Team's development of the Official Plan. Input sought to identify what matters most to Caledon residents as the community grows and evolves over the next 30+ years. This feedback was reviewed and reflected in the development of the draft Official Plan vision, pillars, objectives, and key policy areas. Engagement undertaken in Phases 2 and 3 occurred during the Winter of 2021 through to Spring 2022. Engagement materials, such as presentations and information panels for Phase 2 and 3 Engagement activities can be found in **Appendix A** and **Appendix B** to this document.

Figure 3 sets out the total engagement efforts, including tools and tactics for the Official Plan Review process.

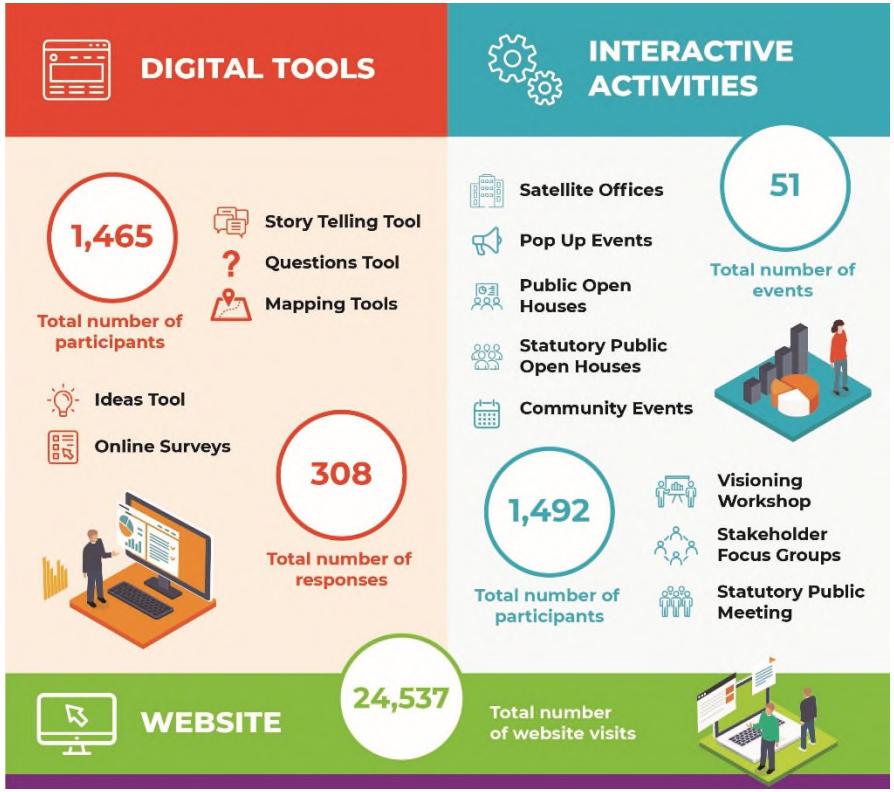


Figure 3: Official Plan Review Engagement Efforts

Table 1: Phase 2 Engagement Program

Tool/Tactic & Dates	Purpose & Topics of Discussion	Engagement Reach
Virtual Engagement Events		
Public Open House **December 13, 2021**	• Town staff and WSP provided an overview of the opportunities for high-level intensification, the intensification study findings, setting out the foundations for the Town structure and the vision for complete communities. • Input was received through a facilitated discussion and poll questions on the draft Town Structure Plan, which directs where growth will occur in the Town. The summary for this meeting can be found in **Appendix A.**	61 participants

Table 2: Phase 3 Engagement Program

Tool/Tactic & Dates	Purpose & Topics of Discussion	Engagement Reach
Virtual Engagement Events		
Focus Groups **March 23, 2022**	• The virtual focus group session was held using Zoom meeting. Invitations were issued via e-mail during the week of February 16, 2022, by the Town of Caledon to individual stakeholders identified earlier in the process by the Town of Caledon staff. • The stakeholder focus group meeting consisted of a presentation about the draft Official Plan, and the key policy directions and lenses which support the plan. The groups which accepted the invitation included: o Eco Caledon; o Seniors Task Force; o Caledon Seniors Centre; o Royal Courtyards; o Alton Mills Arts Centre; o Caledon Village Association; o Peel Federation of Agriculture; o Heritage Caledon; and, o Residents • Two forty-five-minute virtual break out rooms were organized, in which attendees heard presentations on four themes of the plan, by various	18 participants

Tool/Tactic & Dates	Purpose & Topics of Discussion	Engagement Reach
	Subject Matter Experts. In each of these break out groups, attendees were able to ask questions and provide comments to Town of Caledon staff. These in-depth conversations were facilitated by staff from LURA Consulting. • These discussions focused on the policy directions for climate change and environment, agriculture and rural areas, in addition to growth and equity, diversity and inclusion. • The summary for this meeting can be found in **Appendix B.**	
Statutory Public Open House #2 **March 30, 2022**	• During this virtual public open house meeting, the Town and WSP provided an overview of the draft Official Plan, and the key policy directions and lenses which support the plan. • Following the presentation, LURA facilitated a 60-minute question-and-answer period, where virtual attendees were provided with the opportunity to ask questions of, and provide comments to, Town staff and WSP. • Input and feedback were received on the draft Official Plan and key policy areas. • The summary for this meeting can be found in **Appendix B.**	62 participants
In-person Engagement Events		
Statutory Public Open House #1	• The purpose of the in-person Open House meeting was to present the draft Official Plan, gather feedback on draft policies and outline next steps and additional engagement opportunities.	50 participants, including the Mayor and a Member of Council.

Tool/Tactic & Dates	Purpose & Topics of Discussion	Engagement Reach
March 28, 2022	• This Statutory Public Open House was held at the Albion Bolton Community Centre from 6:30pm to 8:30pm. • Participants were invited to walk through the gymnasium of the community where display boards with information on the Draft Official Plan information were placed around the room. Town of Caledon staff and members of the WSP team were available to answer questions or receive comments. Participants were invited to speak with staff and provide feedback, or to write on sticky notes on the corresponding display board. • Copies of the Draft Official Plan, enlarged schedules, and background studies were made available for residents to review or reference in discussions with staff and members of the WSP team • This in-person meeting provided an alternative method for community members to participate based on their individual preference. • The summary for this meeting can be found in **Appendix B.**	
Statutory Public Open House #3 **April 11, 2022**	• Prior to the Statutory Public Meeting, members of the public were invited to participate in a third Future Caledon Official Plan Open House. The purpose of the in-person Open House was to provide another opportunity for members of the public and key stakeholders to provide feedback on draft policies, to find out how they could participate in additional engagement opportunities and know more about next steps. • This Statutory Public Open House was held at Caledon Town Hall from 5:00pm to 6:00pm.	40 participants

Tool/Tactic & Dates	Purpose & Topics of Discussion	Engagement Reach
	• Participants were invited to walk throughout the atrium of Town Hall, where display boards with the Draft Official Plan information had been placed, and nearby appropriate Town of Caledon staff were available to answer questions or receive comments. Participants were invited to speak with Town staff and provide direct feedback or write their input on sticky notes on the corresponding board. • Draft Official Plan copies, enlarged maps, and background studies were available in the room for residents to review or reference in discussions. • This meeting included the same materials as other open house meetings, and another opportunity for members of the community to participate in the study process. • The summary for this meeting can be found in **Appendix B.**	
Statutory Public Meeting (in-person and virtual) **April 11, 2022**	• Public notification on the draft Official Plan was provided in keeping with Section17 and Section26 of the *Planning Act*. Beyond the requirements, additional newspaper, website, and social media advertising was utilized. • Members of the public were able to register to speak or submit written comments. • The Planning and Development Committee Public Meeting Post-Meeting Agenda is available on the Town's site, https://pub-caledon.escribemeetings.com/Meeting.aspx?Id=84c6f7d3-6e4c-4082-8811-0ffe1a135ffb&Agenda=PostAgenda&lang=English .	40 participants 8 members of the public registered to speak at the meeting and 12 written comments were submitted by members of the public.

Tool/Tactic & Dates	Purpose & Topics of Discussion	Engagement Reach
	• The Planning and Development Committee Public Meeting Minutes is available on the Town's site, https://pub-caledon.escribemeetings.com/FileStream.ashx?DocumentId=21545 . • The summary for this meeting can be found in **Appendix B.**	

2.2 COMMUNICATIONS ENGAGEMENT OVERVIEW

A comprehensive communications program was executed in Phases 2 and 3 to raise awareness for the OP study process, encourage online participation, and attract attendance to virtual public meetings and other in-person engagement events. Various communication and engagement tools and methods were used to solicit input from the public, including:

- Town of Caledon Newsletter;
- Email blasts to *HaveYourSayCaledon.ca* registrants;
- Social Media[1] promotion through the Town's accounts;
- Newspaper advertisements (Caledon Enterprise, Caledon Citizen, Erin Advocate, Georgetown Independent, Orangeville Banner, Vaughan Citizen and Brampton Guardian); and,
- Media releases.

The full list of promotional efforts is captured in **Table 3.**

Table 3: Communications Plan Promotional Efforts

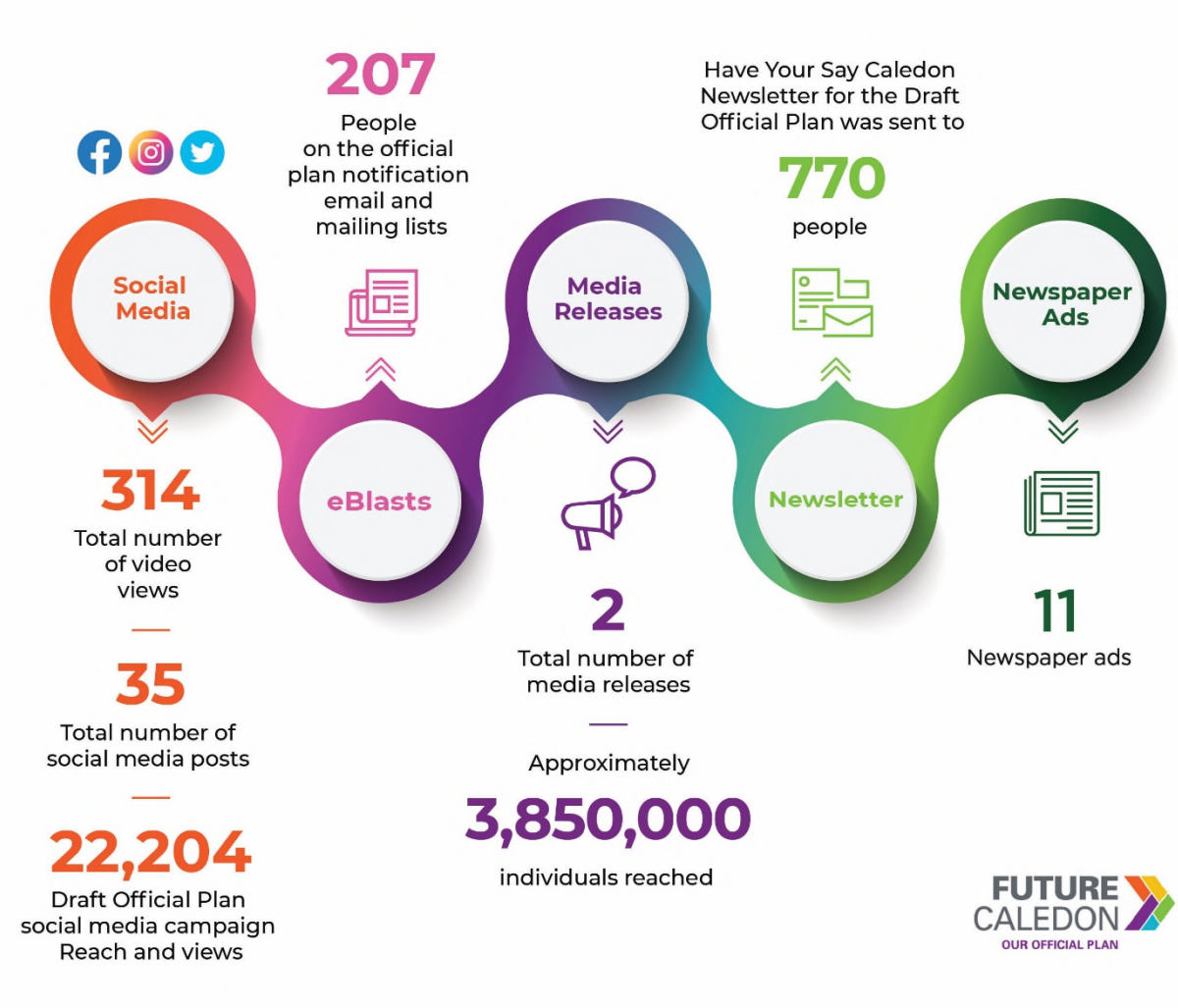
Date	Tool/Tactic	Purpose/Monitoring
Week of October 17, 2021	• Social Media	• Virtual Open House
Week of November 14, 2021	• Social Media	• Official Plan Council Workshop
Week of November 28, 2021	• Newspaper Advertisements	• Open House promotion
Week of December 5, 2021	• Newspaper Advertisements • Newsletters	• Open House promotion
Week of December 12, 2021	• Creating Complete Communities Survey	• Survey availability, December 17th, 2021 to January 7th, 2022
Week of December 22, 2021	• Newsletters	• Open House summary • Survey promotion and notification

[1] ****Social media includes Facebook, Facebook Story, Instagram, Instagram Story, YouTube, LinkedIn, and Twitter**

Week of December 28, 2021	• Social Media	• Creating Complete Communities Map Tool
Week of January 5, 2022	• Social Media	• Creating Complete Communities Map Tool
Week of January 19, 2022	• Social Media	• Policy Directions Report promotion • Council Meeting
Week of January 30, 2022	• Newspaper Advertisements	• Policy Directions Report promotion
Week of February 6, 2022	• Newspaper Advertisements	• Future Caledon Video series
Week of February 13, 2022	• Newspaper Advertisements	• Policy Directions Report promotion • Future Caledon Video series
Week of February 20, 2022	• Newspaper Advertisements	• Future Caledon Video series
Week of March 6, 2022	• Newspaper Advertisements	• Draft Official Plan promotion
March 17, 2022	• Social Media • Newspaper Advertisements	• Draft Official Plan promotion
Week of March 20, 2022	• Social Media • Newsletters • Newspaper Advertisements • Media Release	• Draft Official Plan release • Draft Official Plan promotion • Feedback opportunity on Draft Official Plan • Open Houses and Public Meeting Promotion • Future Caledon Video • Open Houses and Public Meeting event reminder

Week of March 27, 2022	• Social Media • Newspaper Advertisements	• Open House promotion • Feedback opportunity on Draft Official Plan • Open House event reminder
Week of April 3, 2022	• Social Media • Newspaper Advertisements	• Draft Official Plan promotion • Feedback opportunity on Draft Official Plan
Week of April 10, 2022	• Social Media • Newsletters	• Open House and Public Meeting promotion • Open House and Public Meeting event reminder • Comment deadline reminder
Week of April 17, 2022	• Social Media	• Feedback opportunity on Draft Official Plan (last day to provide feedback)

Throughout the Official Plan Review process, the Town used a variety of tools to notify the public about the project. **Figure 4** illustrates the breakdown of the communication methods used.



2.2.1 Have Your Say Caledon

The Town has a dedicated project website for the Official Plan Review, *Have Your Say Caledon*. This project website was developed using the Bang the Table platform and updated regularly by the Town.

The website can be found at the following URL address: https://haveyoursaycaledon.ca/welcome-to-future-caledon.

The website contained project contact information for Town staff, project timeline and key dates, FAQs, project videos, and a document library where presentations, reports, display boards, and the draft Official Plan were made accessible to the public.

The Town also advertised public meetings, surveys, and interactive tools such as a digital mapping tool.

Figure 4 sets out the engagement statistics and program for the Official Plan Review Process, including the details for Have Your Say Caledon.

As set out in the Summary Report, from November 28, 2019 - May 5, 2022, there were 184 engaged participants, 3,700 informed participants, and 8,571 aware participants.

The Town has an interested parties list and registration list on the project website where direct email is sent to any member of the public that registered, on the website or joined the website notification list. Email blasts were sent to *HaveYourSayCaledon.ca* registrants providing registrants with project updates.

There are 378 individuals on the Official Plan notification email and mailing lists.

2.2.2 Social Media

Throughout the Official Plan Review process, the Town managed multiple social media accounts, which included Facebook, Instagram, YouTube, LinkedIn, and Twitter. These accounts were used to direct members of the public to the project website to inform them about upcoming public engagement opportunities and meetings, as well as to promote project milestones and key documents, such as the promotion of the release of the Policy Directions Report. Examples of these posts have been illustrated in **Figure 5.**

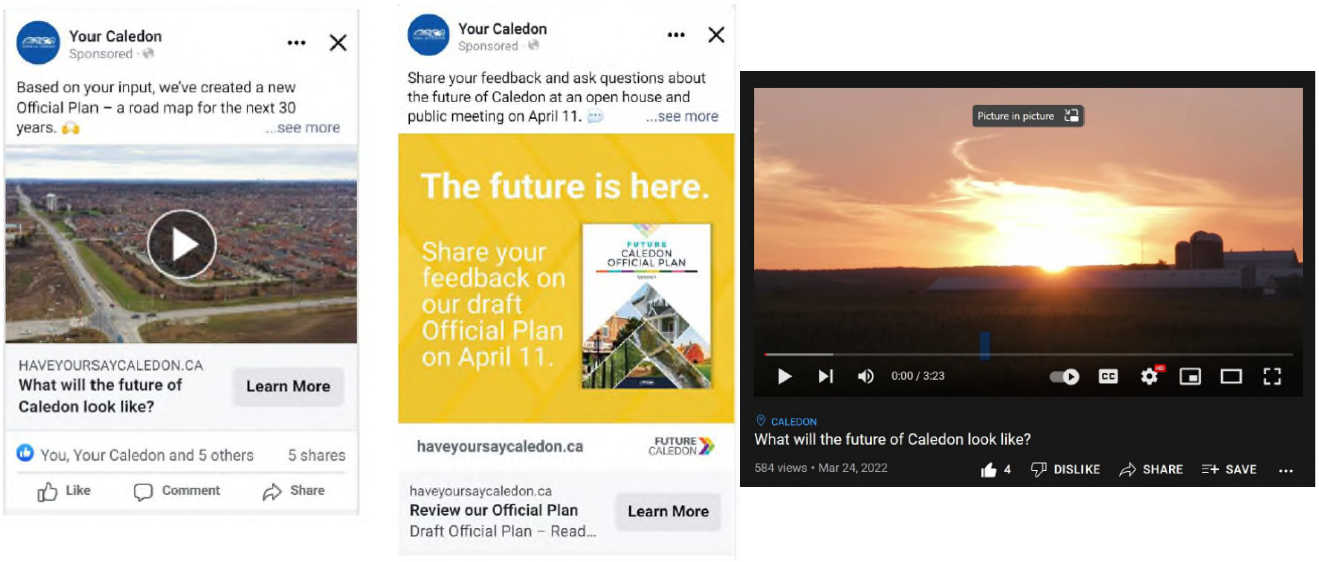


Figure 5: Draft Official Plan Social Media Posts

The Town of Caledon prepared a Draft Official Plan Social Media Summary, which sets out the results of the level of interaction and engagement in the social media campaign, which ran from March 21, 2022 to April 11, 2022. A total of 21,614 people were reached using Facebook Advertisements and 580 people viewed the Official Plan video on YouTube.

The followers of *Your Caledon*, the Official Town of Caledon Twitter account and *Your Caledon*, the Official Town of Caledon Facebook Page would have received posts on these accounts regarding the Official Plan Review.

Additionally, partners of the Town, such as EcoCaledon, the Alton Village Association, the Downtown Bolton Business Improvement Area, and Members of Council reshared social media posts, which may have increased the reach of these social media tools to followers of those accounts. **Figure 6** captures social media shares and posts that promote the draft Official Plan by Town partners.

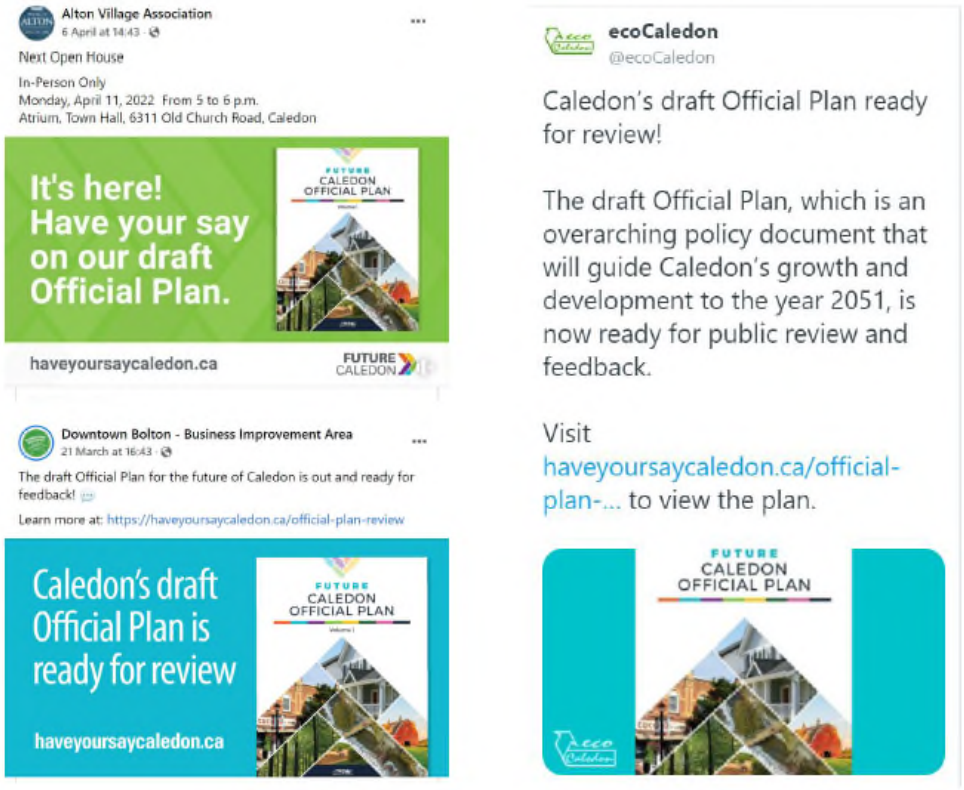


Figure 6: Draft Official Plan Social Media Shares from Town Partners

2.2.3 Newsletters

The Town of Caledon issues a newsletter to those that have registered to receive correspondence on the project. Project updates on the Town's Official Plan Review process were provided through these newsletters. The March 21, 2022 *Have Your Say Caledon* newsletter regarding the draft Official Plan was sent to 770 individuals.

Table 3 includes the timing and purpose of the newsletter updates.

2.2.4 Newspaper Advertisements

Project updates and public meeting notifications were also provided to the public through newspaper advertisements in Caledon Enterprise, Caledon Citizen, Erin Advocate, Georgetown Independent, Orangeville Banner, Vaughan Citizen and Brampton Guardian. The timing and purpose of these advertisements are provided in **Table 3**.

2.2.5 Media Releases

There were two media releases issued during the Official Plan Review.

The first media release was shared on the Town of Caledon's website on December 3, 2019. The URL to this media release is https://www.caledon.ca/en/news/future-caledon-help-shape-our-new-official-plan.aspx . Additionally, this media release was posted to the Toronto Star, Caledon Enterprise, Just Sayin' Caledon and reached 3,300,000 individuals.

The second media release was issued in March 2022 to announce the release of the draft Official Plan. This media release was posted on the Town of Caledon's main website on March 21, 2022. The URL to this media release is https://www.caledon.ca/en/news/caledon-s-draft-official-plan-ready-for-review.aspx . The media release was also shared through The Pointer, Caledon Enterprise, Just Sayin' Caledon, and Caledon Citizen and reached 550,000 individuals.

2.3 INDIGENOUS ENGAGEMENT

Fostering deeper relationships with Indigenous communities on matter of mutual interest and concern will help the Town become better neighbours and partners. The Provincial Policy Statement (2020) recognizes, "the importance of consulting with Aboriginal communities on planning matters that may affect their Section 35 Aboriginal or treaty rights."

On March 21, 2022, the Town of Caledon contacted five Indigenous Communities. On March 25, 2022, the Town contacted the Indigenous Communities notified as part of the March 21st circulation, offering to arrange a meeting to discuss the Official Plan Review further.

A meeting was held with Six Nations of the Grand River First Nation on June 3 to discuss feedback on the draft Official Plan. Mississaugas of the Credit First Nation provided their

feedback to Caledon staff. When contacted, the Metis Nation of Ontario communicated that they did not have interest in participating. Contact with Indigenous groups interested in the Official Plan will continue.

WHAT WE HEARD

The strategic pillars of the Official Plan establish an overarching strategy to accomplish this vision and meet the goals. The pillars provide a focus and clear path towards actions that will make the vision for Caledon in 2051 a reality.

The Official Plan is built on thirteen pillars and are considered a fundamental element of the Plan and can be found below in **Figure 7**.



Public feedback received to date on the Official Plan Review has been organized thematically below based on the Official Plan pillars and summarized to capture the high-level responses.

Please see **Appendix C** for additional details provided in the engagement summaries of the Phase 2 and Phase 3 engagement tools and tactics set out in section 2.1 of this report. Additionally, public comments from the Town's April 11th, 2022, Planning and Development Committee Meeting can be found in **Appendix E.**

Public comments received by the Town after the posting of the Planning and Development Committee Meeting are in **Appendix F**. The Town also received comments from various agencies and industry. These comments have not been incorporated in *What We Heard.*

WHAT WE HEARD

Address Climate Change in Everything We Do

The following comments were received with respect to climate change adaptation, mitigation and sustainability:

- Develop and implement clear Green Development Standards in the Town.
- Support the retrofitting of existing buildings to certain standards and environmental compliances, such as using climate friendly building materials.
- Encourage policies that reduce greenhouse gas emissions and protect the environment while supporting the forecasted population growth for the Town.
- Investigate policies that encourage decarbonization, such as electrical infrastructure and electric vehicles.
- Incorporate renewable energy systems into the development of new neighbourhoods and residential buildings.
- Increase the number of charging stations (Level 2 and DC fast charging).
- Establish greenhouse gas emissions reduction targets for industries specific to the Town's local employment lands.

Protect our Agricultural Lands

The following comment was received with respect to protecting our agricultural lands:

- Respect agricultural lands being used/converted to non-agricultural uses, such as warehousing/logistics.

Preserve our Environmental Areas

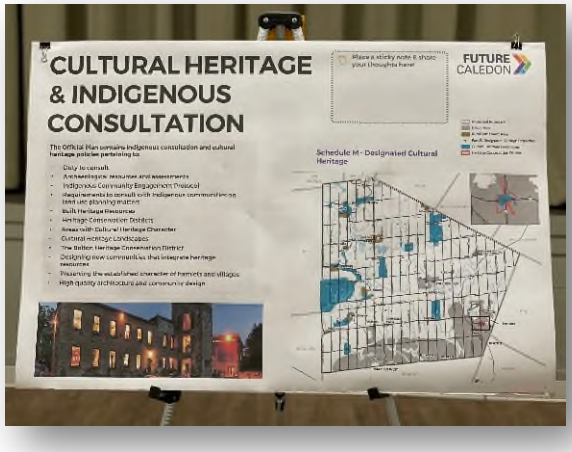
The following comments were received with respect to preserving our environmental areas:

- Prevent the loss of wildlife habitat due to development encroaching into woodlots and the removal of mature trees.
- Consider converting small forests into green spaces.
- Support the protection of environmentally sensitive lands and wetlands, lakes, and watersheds.

Conserve our Cultural Heritage

The following comments were received with respect to conserving our cultural heritage:

- Encourage policies in the Official Plan which extend to heritage landscapes (e.g., tree protection; vestige hedgerows), as trees/natural landscapes support heritage character and the environment.
- Ensure that there are policies in the Official Plan for the preservation of the character and cultural heritage/small town "feel" of the Town.
- Consider policies in Chapter Six (block plan policies), which are intended to implement the vision of a Secondary Plan and extend these policies to certain heritage properties or building materials.
- Protect Caledon's rural roots and cultural heritage.
- Ensure that new development is compatible within existing communities. Improve Official Plan policies to address compatibility.
- Concern for the impact of large-scale developments throughout the Town and the need for unity throughout all communities.



Manage our Aggregate Resources

The following comments were received with respect to managing our aggregate resources:

- Investigate extending Green Development Standards to aggregate developments.
- Clarification was requested for the Aggregate Policy Review.
- Comments were received expressing concern regarding the negative effects on the environment from quarrying activities and were interested in knowing how policies would limit aggregate operations in environmentally sensitive areas.

Protect and Nurture our Rural Communities

The following comments were received with respect to protecting and nurturing our rural communities:

- Develop design guidelines that maintain rural character in rural areas and standards that encourage quality building materials in new development.
- Promote and prioritize the role of the Town's rural and natural heritage within the Region.
- Concern on the balance between achieving growth targets and protecting natural heritage.

Manage and Support Growth for Our Long-term Benefit

The following comments were received with respect to managing and supporting growth:

- Clarify and strengthen the role Secondary Plans play in future development, such as in New Community Areas.
- Discussions on Community Benefit Charges, the timelines of new development within the Town, and Secondary Plan phasing plans.
- Investigate what measures can be included to ensure that the Official Plan maximizes land use so that the protected 80% lands within Provincial Plan areas in the Town remain undeveloped.
- Request for further clarity in the Plan in accounting for future growth and how current agricultural lands can be protected.
- Caledon East needs a Village Plan with drainage and flood plan information so that businesses can assess the capital costs for future development.
- Build new public high schools, as well as college and university campuses to support the future Caledon population.

Create Healthy and Complete Neighbourhoods

The following comments were received with respect to creating healthy and complete neighbourhoods:

- Participants would like to better understand the phasing of the future developments in south Caledon.
- Include policies for aging seniors, such as suitable housing forms and options.

- Ensure that there are policies in the Plan that support community gardens.
- Encourage the development of parks in rural developments.
- Encourage inclusive policies that take into consideration levels of accessibility.
- Address the needs of current residents who want to age-in-place.
- Ensure policies and implementing zoning are inclusionary and not exclusionary
- Wording should be added to the Future Caledon Official Plan to recognize the population of persons with intellectual disabilities, to ensure persons with intellectual disabilities have both physical accessibility and access to recreational programs and activities within the community.
- Improve walkability and encourage policies that allow for amenities and services within walking distance of neighbourhoods(splashpads, basketball courts, libraries, community centres and meeting places, and dog parks). Additionally, more stores can be located within walking distance, like coffee shops, grocery stores, restaurants, and others.
- Increase the number of greenspaces required within new developments.
- Support for residential development in already developed areas so that they can support more businesses and services.



Design Great Urban Places

The following comments were received with respect to designing great urban places:

- Encourage specific design guidelines.
- Take light pollution into consideration when planning development to protect the night sky.
- Clarify design guidelines and building materials for exteriors, noting that specific policies do exist for design guidelines and urban design guidelines may include specifics around building materials. Town-wide design guidelines are being reviewed to include feedback.
- Turn unused spaces and buildings into new cultural hubs, local studios, or galleries, such as the Cheltenham Brick Works.
- Turned unused landscapes into parks and recreation spaces, for example, a former aggregate pit can be rehabilitated to create a unique park or sporting venue.



Create High Quality Mobility Options

The following comments were received with respect to creating high quality mobility options:

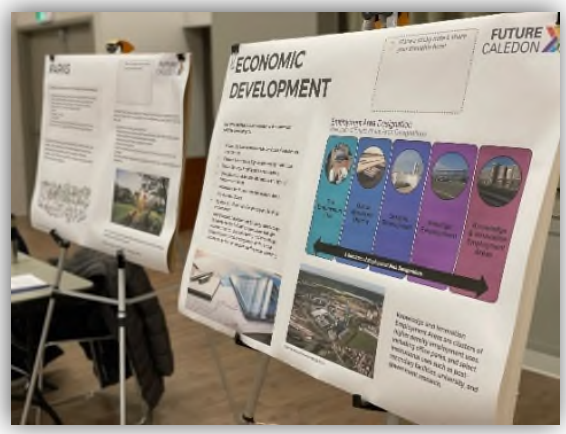
- Encourage complete communities throughout Caledon, specifically in new areas that are being developed or redeveloped (Bolton; Mayfield West).

- Address impacts to the community, local agriculture and transit that may result from the Caledon GO station at the intersection of Gore Road and King Street.
- Further clarity required regarding the role of Corridors in the Town structure, their role in connecting the community as Caledon grows, particularly the East-West urban corridor designation, north of Mayfield and their role in the Secondary Plan.
- Concern was expressed regarding the GTA West highway's impacts on Caledon's wetlands, lakes, and watersheds. Some participants vocalized support due to the amount of growth and the need to safely accommodate truck traffic and the movement of goods.
- Support was expressed for traffic calming measures and road safety throughout the Town in the design of public streets.
- Participants noted that more information is needed regarding the GTA west corridor related to the environmental assessment and the impact this corridor may have on local transit.
- Comments raised on how the GTA west corridor would connect to specific villages and hamlets, such as Valleywood.
- Interest in seeing local transit routes improved as growth continues.
- Inquiry regarding Gore Road and King Street improvements and if this work is being prioritized to help accommodate growth.
- Support for a more connected transit network, with greater connectivity between villages and hamlets. Inglewood was identified as having a strong active transportation community and would benefit from further infrastructure and facilities.
- A need was identified for stronger transit services for people employed in the industrial areas of Bolton and that it would be beneficial to connect to other towns, such as Halton Hills.
- Transit station suggestions were also made, including adding GO stations along the GTA West corridor, and having a transit service use the 427 to connect to Kipling Subway Station.
- Participants inquired about placement of the GTA West corridor on Draft Official Plan maps and wanted to understand if the plan did account for this future transportation corridor.
- A need to address missing sidewalks in Caledon through proper paving so that pedestrians can walk safely. It was noted that paved sidewalks are particularly important for enabling pathways to be salted and plowed in winter.
- More multi-use paths that support both cycling and pedestrian uses and connecting paths between neighbourhoods, hiking trails, and green spaces.
- Better signage to remind vehicles to slow down as they drive in downhill areas. It was noted that some areas may need traffic lights installed to slow traffic.
- Improve lighting in trails and paths between neighbourhoods so that users, particularly children, can feel safe walking in the evening.

Pursue Housing Affordability

The following comments were received with respect to pursuing housing affordability:

- Encourage more diverse housing options, such as affordable housing and less single and semi-detached homes.
- Use incentives to further encourage affordable housing, as well as how the implementation of affordable housing be accelerated.
- Housing affordability should be emphasized as being necessary in the creation of mixed neighborhood.
- Language can be added to strengthen the tools available to the Town to foster the development of various forms of affordable housing, supportive housing, and creative housing options within community neighbourhoods. Concern with the lack of affordable housing options available to persons with intellectual disabilities.
- A need for affordable seniors' residences in Caledon so that seniors can age-in-place.



Support Strategic and Innovative Economic Opportunities

The following comments were received with respect to supporting strategic and innovative economic opportunities:

- Set out policies that recognize the importance of diverse employment.
- Support resilient employment plans, reduce warehousing, and take action against prohibited employment uses.

Strategically Manage our Civic Infrastructure

The following comments were received with respect to strategically managing our civic infrastructure:

- Timing of development with municipal servicing; it was noted by the Town that in Caledon, the Region of Peel provides water and wastewater services. When a new Official Plan is prepared, a Master Plan is created to support that which includes service.
- Phasing of services and the role of the Region of Peel's Master Servicing Plan, which identifies at a high level, how the new growth areas will be serviced and how there are policies within the draft Official Plan that dictate that developments proceed once they are serviced, with some exceptions. It is preferred that services are in place before the full development is complete
- Encourage development and intensification in areas with existing infrastructure, such as southern Caledon.
- Manage stormwater in a fiscally responsible way.
- Support a phasing plan for infrastructure to ensure that there are provisions throughout new settlement lands. Participants also had comments on the status of infrastructure provision throughout new settlement lands. Participants were interested in the phasing plan and the timing for the completion of this plan.

Other

The following comments were received with respect to other themes outside of the 13 pillars:

- Site specific specific zoning questions were directed to follow-up with Town Development Planning, or to visit the Town's Development Application website or book a pre-consultation meeting.
- Comments were received regarding the role Secondary Plan plays in future developments. Town staff were able to clarify that the Official Plan is their current priority, before initiating any Secondary Planning regarding New Community Areas. As there is a 30-year land supply which is being brought in, the phasing of this plan is critically important. The Town was not able to comment on the specific timeline of any Secondary Plan developments.
- Comments were received during the April 11, 2022 Statutory Public Meeting requesting the redesignation of lands in the draft Official Plan.
- The Town was requested to adopt a policy to release any lands currently designated for the proposed GTA West Transportation Corridor (Highway 413) into the urban system as Community or Employment Area should the transportation corridor not be developed by the Province.

- Clarification was sought as to when Secondary Plans will be required and if Secondary Plans will be Town initiated,
- Support for the policies within the Draft Official Plan that permit the refinement of the natural heritage systems without the requirement of an Official Plan Amendment.
- Concern was expressed for the usability of the Future Caledon Draft Official Plan and recommended further refinements of the plan.
- Comments were received on the Draft Schedule B1 Town wide Planning Designations of the Future Caledon Draft Official Plan be revised to include a property in the Urban Area land use designation as shown on Draft Schedule A2 – Growth Management.
- Clarification on the assessment process for the expansion of the Sandhill Secondary Plan Settlement Area.
- Request that the Draft Official Plan be amended to include a provision that permits amendments to urban corridors through Secondary Plans.
- Suggestion that the Neighbourhood Centre for Wildfield Village be revised to theintersection of Mayfield Road and Centreville Creek Road.
- Comments were received that requested Council defer any decision on the Future Caledon Draft Official Plan until after the 2022 Provincial Election. Concerns were expressed regarding climate change and the potential negative impacts that the Warehousing and Logistic Industry has within the Town. As well as the need to protect Prime Agricultural and Environmental lands and the depletion of resources due to urban sprawl, in addition to the cost of maintaining new stormwater management infrastructure.

NEXT STEPS

This Engagement Summary documents what was heard over the course of Phase 2 and Phase 3 of the Town's Official Plan Review. Feedback received on the draft Official Plan and key policy areas will be used to ensure that the Plan accurately captures the various needs of the Town.

The deadline for written comments on the draft Official Plan was April 20, 2022, and the input will be used to refine the Plan prior to submission to Council.

The Official Plan is anticipated to go to Council for Council Adoption in mid 2023.